

## The Enterprise Europe Network and European IPR Helpdesk on Tour in Spain

Date/Location	<b>24 April: Valencia</b> Ciudad Administrativa 9 de Octubre, Calle Democracia, 77 – Valencia
Target Audience	Innovative SMEs and researchers interested (or participating) in Horizon 2020
Language	English/Spanish
Title:	Best Practice in addressing Intellectual Property (IP) & Impact in Horizon2020
<b>AGENDA</b>	
<b>Session 1:</b>	
10:00	Introduction; <i>Speaker: Estrella Alcón – Ambassador European IPR Helpdesk. IVACE</i>
10:15	Presentation of EEN services <i>Speaker: Paula Rico. EEN Seimed. IVACE</i>
10:30	Setting the scene: The fundamentals of IP management in EU-funded projects (including SME instrument); Presentation of EU IPR Helpdesk services <i>Speaker: Michele Dubbini, European IPR Helpdesk Training Team</i>
11.30	<b>Coffee Break</b>
<b>Session 2:</b>	
12:00	Best Practice Approach: Addressing IP, Innovation and Impact in Horizon 2020 proposals Maximizing the impact of H2020 Projects; <i>Speaker: Michele Dubbini, European IPR Helpdesk Training Team</i>
13:30	Wrap-up and Closure of training event